



2019 Warbird Rendezvous at CWA

Saturday, July 20, 2019 from 8:00am-4:00pm

The Mission

Host the Warbirds of EAA's AirVenture at CWA to honor the veterans of Central Wisconsin.

Past Success

The 2018 event brought 11 warbird aircraft and 2 military fly-overs to CWA. The event attracted over 1,000 attendees, and the cash benefit to Honor Flight was \$11,000 after expenses.

The 2017 event had zero aircraft due to weather, but attracted over 250 attendees and generated a cash benefit of \$3000 for Honor Flight.

Goal for 2019

Attract 20-40 aircraft and accommodate up to 5,000 attendees to provide at least a \$30,000 cash benefit to the Never Forgotten Honor Flight.

Support

In-Kind Donations: The following services are expected to be provided at zero cost to the event: *Food, Drinks, Catering Services, TV and Radio Advertising, Printed Materials and Graphic Designs, Raffle Items, Pilot Lodging, Shuttle Services*

Day-of-Event Donations: All aspects of the event will be offered to the public free-of-charge. Free will donations will be accepted for food and beverages. Promotional T-shirts, glasses, and raffles will be available during the event.

(2019 Goal: \$30,000 – 2018: \$10,550 – 2017: \$3,000)

EAA/Warbirds/Commemorative Air Force: CWA is working to attract a variety of warbird aircraft to pre-stage at CWA for a Saturday afternoon mass departure for EAA's AirVenture in Oshkosh, WI.

Corporate Sponsor Support

Corporate sponsors are needed to support the following aspects of the event:

- Cash sponsors to subsidize fuel or pay for rides for local veterans (possible B-17 rides). (\$10,000)
- 2019 Warbird Rendezvous event shirts and lanyards (\$3,000)
- Miscellaneous expenses (\$2,000)

For More Information Contact: Mark Cihlar, CWA Assistant Airport Director – 715-781-7208



Cash Sponsor Recognition

Title Sponsor (\$10,000) – **Exclusive Category**, 2019 Title Sponsorship, Large full color Logo on Shirts , Logo or Recognition on all Promotional Items, i.e. Glassware, Television, Radio, Social Media, Banners and Printed Items. *Complimentary Never Forgotten Honor Flight Platoon Sponsors (20 veterans) and Paid Guardian Flight for an Honor Flight of your Choice.*

Major Sponsor (\$2,500) – Large Logo on Shirt, Logo or Recognition on Most Promotional Items, i.e. Television, Radio, Social Media, Banners and Printed Items. *Complimentary Never Forgotten Honor Flight Patrol Sponsors (5 veterans).*

Event Sponsor (\$1,000) – Small Logo on Shirt, Logo or Recognition on Select Promotional Items, i.e. Television , Social Media, Banners and Printed Items. *Complimentary Never Forgotten Honor Flight-Team Sponsors (2 veterans).*

Supporting Sponsor (\$500) –Recognition on Select Promotional Items, i.e. Social Media, Banners and Printed Items.

**All donations are tax deductible through our event partner:
Wausau/Central Wisconsin Sports Authority
Federal Tax I.D. Number: 811937746**

