



# Carols for a Cause

Place your Vote!

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Singing loud for all to hear – help us spread some holiday cheer! In the spirit of Thrivent's online holiday concert with Steven Curtis Chapman virtual concert in December, we are blessing organizations with "Carols for a Cause"! Five non-profit organizations will be invited to join us for "Carols for a Cause!" campaign.

Voting will be open from Dec. 8-14 via an online link where participants can cast their vote for a favorite non-profit! The non-profit with the most votes will be awarded the amounts below. Every Carols for a Cause non-profit organization will receive at least \$5,000!

## Your Commitment:

- Spread the word to your donors/supporters/general communities. This can be done through e-mail blasts, social media, word of mouth, etc. Anyone can vote, so please spread the message far and wide. *(One vote per person) Note: Messaging must include Thrivent disclosures. Language and imagery will be provided once partnership is confirmed.*
- Select a Christmas carol to highlight to your organization. This is purely to bring a little fun and holiday spirit to the campaign! Example: Silent Night – American Cancer Society
- Confirmation of your participation and preferred Christmas Carol by **Nov. 1**

## Final Vote Totals will determine the allocated amount for each organization

- 1st - \$15,000
- 2nd - \$12,500
- 3rd - \$10,000
- 4th - \$7,500
- 5th - \$5,000

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