

**Marla J. Morgan**

505 S. Apple Ave.  
Marshfield, WI 54449  
715-384-2500 or 715-650-2442  
[marla.morgan@charter.net](mailto:marla.morgan@charter.net)

September 5, 2025

Never Forgotten Honor Flight  
225780 Rib Mountain Dr., #234  
Wausau, WI 54401

Dear Friends,

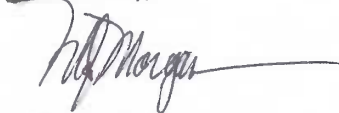
Enclosed please find a donation of \$500, in memory of my Vietnam Veteran husband, William C. "Knoot" Knudson, who passed away on April 29, 2025.

It took quite some time to convince Bill to enroll for the Honor Flight, but when he finally did, and was able to travel on Mission #37 – the infamous "Never-ending" HF in September of 2019 - he was absolutely thrilled to be a part of it all.

Bill's health declined rather rapidly in the past year and a half or so, and we did not get to discuss memorials in detail, but I know he would be pleased that I selected NFHF for this donation. I am proud to "pay it forward" to help another Veteran take that once in a lifetime trip, and happy to honor his service in this way.

Thank you for all you continue to do to honor our Veterans and recognize their service.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Marla J. Morgan', with a long horizontal flourish extending to the right.

Marla J. Morgan

Yet another Vietnam Veteran has been called home. William C. "Knoot" Knudson, passed away on April 29, 2025 at the age of 83, following a brain hemorrhage and stroke suffered four days earlier at his home in Marshfield.

Born the youngest of four in Buffalo, NY on December 25, 1941 to James F. Knudson, Jr. and Elizabeth (Largader) Knudson, Bill graduated from Sweet Home High School in Amherst, NY in 1960. After some college coursework, he worked in movie theater management in Wellsville, NY and other locations, until receiving his personal invitation in 1964 from then-President Lyndon B. Johnson, to broaden his horizons in South Vietnam. His eligibility for the Veterans of Foreign Wars (VFW) was earned in the US Army in Vũng Tàu and Cam Ranh Bay, Vietnam, in 1965-66.

After coming home, Knoot worked for a time in print communications in California and then spent nearly 30 years in Radio Broadcasting Management and Sales, in New York State and California, ultimately owning his own AM station in NW Connecticut for a time. He always confided that the second happiest day was buying it, with the first definitely being selling it.

His resume in the past 33 years in Wisconsin included real estate: motorcoach tour driving; reverse-mortgage lending; "Wild Willy's Hots and Brats"; and saving the best for last -- Funeral Home and Crematory Assistant. And endless stories.

A proud Gold Legacy Life Member of VFW Post 6352 in Stratford, Knoot was pleased to serve at Post, District and State levels of the organization in many capacities, including 11 years as State Judge Advocate, 1-1/2 years as State Chaplain and four years as WI VFW NEWS Editor, always a mentor to many. He also developed a Quartermaster Accounting program that assisted countless Quartermasters at all levels and was delighted that it continues today.

Left to carry on the tales are his wife of 42 years, Marla J. Morgan; daughters Tiffany (fiance Richard) and Kacie; two granddaughters and a great-grandson; many wonderful nieces and nephews around the country, and several patient in-laws. Plus incredible friends in many places, including a multitude of VFW comrades. And Petunia the Beagle.

Bill Knudson was not large in stature, but his infectious laugh, stellar storytelling, curiosity and creativity, and steadfast love filled a beautiful life and legacy. And now, endless stories above.



## *Remembering*

**William C. "Knoot" Knudson**

**December 25, 1941 - April 29, 2025**

Do not store up for yourselves treasure on earth,  
where it grow rusty and moth-eaten,  
and thieves break in to steal it.

Store up treasure in heaven,  
where there is no moth and no rust to spoil it,  
no thieves to break in and steal.

For where your treasure is,  
there will your heart be also.

*Matthew 6: 19-21*

~~~~~

Seek ye first the kingdom of God

• And His righteousness;

And all these things shall be added unto you.

Allelu, Alleluia!

Ask, and it shall be given unto you;

Seek, and you shall find.

Knock, and it shall be opened unto you.

Allelu, Alleluia!

Man shall not live by bread alone,

But by every word

That proceeds out from the mouth of God.

Allelu, Alleluia

## In Memory of William C. "Knoot" Knudson

Date of Birth  
December 25, 1941

Date of Death  
April 29, 2025

Services  
12 Noon – Friday, June 20, 2025  
Hansen-Schilling Funeral Home  
Marshfield, Wisconsin

Officiating  
Phillip D. Allen, Sr.  
VFW Chaplain Jordan Tilleson

Final Resting Place  
1:00 PM - Tuesday, July 29, 2025  
Central WI Veterans Memorial Cemetery  
King, WI